

MOLSON GROWS AGAIN:

MOLSON COMPACT NOW SELL THE FULL RANGE OF YANMAR EXCAVATORS



On January 7th 2008, following the successful business relationship forged over the last 18 months Ammann Equipment Limited are delighted to announce that Molson (Compact) Limited have now added the full range of Ammann Yanmar ('AY') excavation products to the already existing dealership for Ammann compaction products.

Molson (Compact) Limited will now become responsible for all sales and service for **the full line up of Yanmar machines** from the SV05 micro excavator, weighing in at 600kg, right through to the SV100 midi excavator which tops the scales at 10t. Ammann Yanmar also produce a line up of tracked carriers and compact wheeled loading shovels which Molson will also represent across the same territory.

Commenting on the agreement AY's managing director Robert Brown commented "we have enjoyed an extremely good working relationship with all of the team at Molson (Compact) Limited over the last year and a half with our compaction products and I had absolutely no hesitation in agreeing to extend the scope of products represented by them throughout the south west to include the full line up of Ammann Yanmar machines. I know that they will perform exceptionally well and support both the equipment and their customers in the most professional way possible."

Jonathan Wilson, speaking for Molson, also added "we have found everyone at Ammann easy to deal with and their back up is absolutely first class. When we decided to add mini excavators to our portfolio there was only one product and one company that we considered talking to – it really was the easiest business decision that I have ever made!"

Swiss Group 'Ammann' are one of the worlds true full line manufacturers of compaction equipment with a range of machines covering every market need from a 50kg plate compactor right through to 25t self propelled rollers. Also included in the line up is the **Rammax** brand of trench rollers which are the global no1 selling product in this category.

The Group was founded way back in 1869 and is still 100% family owned with the 5th generation currently at the helm. The lines of communication are very short and the decision making process is very streamlined to enable the whole Group to react to the changing trends within the market place.



Ammann and Japanese-based Yanmar formed a joint venture in St Dizier, France during the later half of 1988 to produce mini excavators for the European market. Since the first machines rolled off the production line in the early part of 1989 the venture has been so successful that the brand is now a dominant force throughout Europe. Following another round of investments in the production site the company is currently producing 33 machines per day with an ever increasing percentage coming into the UK.

NEWSFLASH:

MOLSON COMPACT HAVE 16 YANMAR EXCAVATORS GOING OUT TO CUSTOMERS ALREADY THIS MONTH.

For further information please call us on 01179 820 123.

Molson Group, Unit 1, Smoke Lane Industrial Estate, Avonmouth, Bristol, BS11 0YA

TEL: +44 (0) 1179 820 123 FAX: +44 (0) 1179 820 150

www.molsongroup.co.uk info@molsongroup.co.uk

A NEW YEAR - NEW CHALLENGES - WE'RE READY!



HYUNDAI EUROPEAN HEAD VISITS AVONMOUTH

Michel de Weert, European Head of Hyundai Heavy Industries, visit to the Molson offices here at Avonmouth just before Christmas.

On his arrival in Avonmouth Mr. De Weerte expressed his confidence in the new Hyundai partnership with Molson, saying "the Molson team are very sales oriented with close ties to all the major owner operators running construction companies, as well as rental fleet operators who service clients ranging from road building, rail repairs and large infrastructure groups. We are very pleased to have them represent Hyundai from the South West across to the biggest companies operating in the Greater London area, whose projects now include the 2012 Olympics".

Mr. Barnett, the Chairman of Molson Group, said "the Molson Hyundai venture was just their latest project, and that other complementary partnerships are currently being negotiated and should be announced soon. In the meantime, the Molson Hyundai venture, not yet two months old, has already taken on fourteen people and is looking at a very substantial sales volume in 2008".

UPDATE:

25 HYUNDAI ORDERS NOW TAKEN!

From left to right: Robert Barnett, Chairman at Molson Group, Michel de Weert, European Head of Hyundai Heavy Industries, Jonathan Wilson & Robin Powell, Directors of Molson Group and Alan Palling from Hyundai's UK Sales Manager; with a 25 tonne excavator in front of the Molson head office.

MOLSON FINANCE 2008 MESSAGE:

Molson Finance has a panel of funders ready to provide flexible finance solutions for operators of construction equipment, and other capital goods.

Whilst the media appears to indicate otherwise, our contacts are keen to finance the equipment Molson supplies and to structure payment plans to help optimise your cashflow. This can take the form of Seasonally Adjusted Payments, Balloon Payments to reflect future values, or the increasingly popular Operating Lease package which can include Maintenance to give you total peace of mind whilst using the equipment.

If expansion is being considered then a re-finance package to help with raising funds may be feasible to release capital otherwise tied – up in fully paid fixed assets.

To those in the Waste & Recycling Industry, Molson Finance is well placed to assist with access to support under the WRAP Scheme where the "eEquip Residual Value Guarantee" scheme could be tailored to meet the expected cashflow of the business.

Asset finance for your Plant, Machinery, company vehicles etc is a cost-effective alternative to traditional Bank finance, and, as the main Banks review their relationships, now may be the time to consider using alternative funding options – Molson Finance can help.

For further information please call;

Paul Balman 07887 993300

pbalman@molsonfinance.com

Molson Group, Unit 1, Smoke Lane Industrial Estate, Avonmouth, Bristol, BS11 0YA

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